

2022 ANNUAL REPORT



**FRUITA AREA
CHAMBER
OF COMMERCE**

138 NEW MEMBERS

12

VETERANS
IN BUSINESS

22

STUDENT
MEMBERS



489

ACTIVE MEMBERS

91.4K

PEOPLE REACHED ACROSS
FACEBOOK & INSTAGRAM

\$1350 SHOP FRUITA BUCKS REDEEMED
\$6K RAISED FOR LOCAL CAUSES

\$15000

IN SCHOLARSHIPS
AWARDED TO FRUITA STUDENTS

4 FACC

INTERNSHIPS
WITH CMU
STUDENTS

1 FACC

INTERNSHIP
WITH AN FMHS
STUDENT



76K

VISITS TO FACC WEBSITE

10K

MEMBER CONTACT
EMAILS SENT

46

E-NEWS UPDATES
SENT TO MEMBERSHIP

\$227K IN EVENT INCOME
\$100K IN MEMBERSHIP DUES

FRUITA FARMER'S MARKET

21 MARKET DAYS
13 LOCAL FARMERS
60 VENDORS

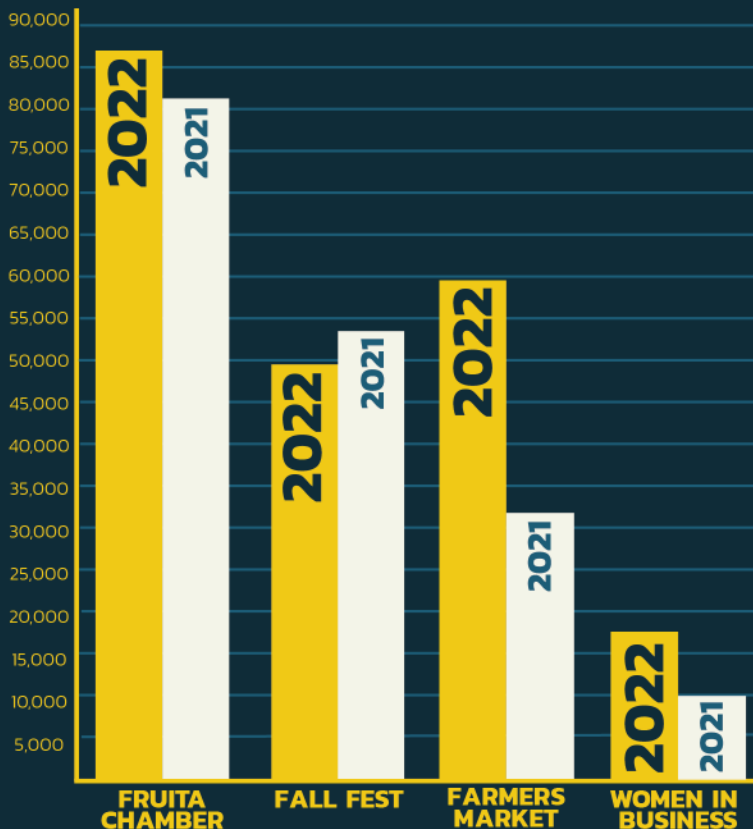
FRUITA FALL FESTIVAL

50K ATTENDEES
164 VENDORS

GOVERNMENT AFFAIRS COMMITTEE

MONITORED 42 BILLS
TOOK POSITION ON 32 BILLS

FACEBOOK REACH



129 COMMUNITY EVENTS

 **26 RIBBON CUTTINGS**
12 COFFEE CLUBS 

ANNUAL BANQUET
21 WOMEN IN BUSINESS EVENTS
MEMBER APPRECIATION PICNIC
4 VETERANS IN BUSINESS
TRICK OR TREAT STREET
SMALL BUSINESS SATURDAY
PARADE OF LIGHTS

 **11 WTF NETWORKINGS**
11 BUSINESS AFTER HOURS 

LAUNCHED THE FRUITA AREA CHAMBER FOUNDATION!

'Dedicated to advancing and promoting Fruita and the surrounding areas by providing educational programs and scholarships, fundraising events, and community outreach.'

& CONTINUED COLLABORATION WITH PALISADE CHAMBER OF COMMERCE FOR JOINT MEMBERSHIP



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