

2023 FRUITA FARMERS MARKET

June 10th – October 28th

8:30am to 12:00pm

Reed Park

250 S Elm Street

Vendor Application (Please print clearly)



Questions? We're available to help!

☎ : 970.858.3894 🏠 : 432. E Aspen Ave.

✉ : Events@FruitaChamber.org

📘 Or Connect with us on Facebook!

Business Name:	
Mailing Address:	
City & State:	
Zip Code:	
Contact Person:	
Secondary Contact Person (optional)	
Email:	
Business Phone:	
Cell Phone: (for day-of)	

Vendor Type: (Full Season Rate / Drop In Rate)

-All booths default 10' x 10' except food trucks

- Farmer Booth - \$300 / \$30
-Selling Local produce grown within 100 Miles from Fruita city limits
 - Second Farmer Booth - \$150
- Handcraft / Artisan - \$300 / \$30
-Small batch, non-mass-produced goods not made on commercial property
- Direct Sales - \$400 / \$40
-Businesses selling products made on commercial property (limited space available)
- Promotional Booth - \$450 / \$45
-Business not selling goods, promoting itself (limited space available)
- Food Vendor - \$300 / \$30
-Selling ready-to-eat food for consumption out of a canopy tent
- Food Truck - \$400 / \$35
- Non Profit Rate - \$25 Drop In Only
- Chamber Member Discount - 20% off

Product Details: (can be submitted as an attachment)

- Electricity hookup - \$50 / \$5
(limited quantity available; while supplies last)
- Additional Full Season Booth Space - \$200

Vendor Type Fees = _____

+

Booth Utility Fees = _____

Total Vendor Cost = _____

Application continues on other side

DATES (please mark the dates you plan to participate):

Family Fun Day dates– June 10th, July 8th, Aug. 12th, Sep. 9th, Oct. 14th

- | | | | | |
|--|--|---|---|---|
| <input type="checkbox"/> June 10 th | <input type="checkbox"/> June 17 th | <input type="checkbox"/> June 24 th | | |
| <input type="checkbox"/> July 1 st | <input type="checkbox"/> July 8 th | <input type="checkbox"/> July 15 th | <input type="checkbox"/> July 22 nd | <input type="checkbox"/> July 29 th |
| <input type="checkbox"/> Aug. 5 th | <input type="checkbox"/> Aug. 12 th | <input type="checkbox"/> Aug. 19 th | <input type="checkbox"/> Aug. 26 th | |
| <input type="checkbox"/> Sept. 2 nd | <input type="checkbox"/> Sept. 9 th | <input type="checkbox"/> Sept. 16 th | <input type="checkbox"/> Sept. 23 rd - Fall Festival | <input type="checkbox"/> Sept. 30 th |
| <input type="checkbox"/> Oct. 7 th | <input type="checkbox"/> Oct. 14 th | <input type="checkbox"/> Oct. 21 st | <input type="checkbox"/> Oct. 28 th | |

-Payment is required before all markets, you **WILL NOT** be added to the schedule for unpaid markets

-If reserving a full season booth, the full value must be paid up-front to receive discount and reserve booth space. Full Season Booth Payments are DUE on June 1, 2023.

Application Requirements

Every application must be submitted with the following:

-Applications submitted missing any of the below elements will not be assigned or reserved a booth location.

- Signed 2023 Fruita Farmers Market Terms and Conditions
- A City of Fruita Special Events Business License
 - Specific to the city of Fruita, Information can be found at: <https://bit.ly/FruitaBizApp>
- Applicable payment for vendor type and schedule – **Full Season Payments are due June 1, 2023**
- I understand that the full payment and schedule changes are due the Wednesday before each relevant market. Dropping out after Thursday results in forfeiting event fees, joining after Wednesday is unlikely, but at the Market Manager's discretion.
- I understand that by submitting this application I am applying to the Fruita Farmers Market, and I am not guaranteed a spot in the 2023 Famer's Market.
- I understand that the Fruita Chamber reserves the right to decline any event application and is not required to give reason.
- I understand that there will be **no refunds** given after Thursday at 5:00 before each market. (No full season refunds will be given after June 11th OR vendor's first market, whichever is first.)
- I release and hold harmless the Fruita Farmers Market Committee, the Fruita Area Chamber of Commerce, the City of Fruita and any associated entities from any and all liability, including, but not limited to, theft, personal injury, acts of war, or acts of God.
- I understand that by submitting this application I am committing to the Fruita Farmers Market. Unless I am told that my application has not been accepted or I am waitlisted, I plan on attending the Fruita Farmer's Market as a vendor in good standing. Failure to do so will result in forfeiture of all booth fees and an additional \$20 No-Show Fee.
- I verify the above information is complete and accurate, I am an authorized signer for my company. Also, I understand all terms and conditions from both this application and all applicable supporting documents listed above.

Signature:

Date:

How do I pay?

The best way to pay is by card over the phone at 970.858.3894, or you can pay via check mailed with this application to 432. E. Aspen Ave. Fruita, CO 81521. We must have a submitted application to collect payment.

Application Process:

Staff will make every attempt to place full-season vendors in the same spot each market. However, please work with us on any changes made to layout and design of the market. Weekly maps will be created and emailed out 24 hours prior to the market. We do allow drop-in vendors so the map will change weekly however, we try to keep our full-season vendors in their same location/order.

All applications will be reviewed and approved by **the Fruita Area Chamber of Commerce and all applications are subject to approval. All vendors will be required to supply all their own equipment, product, signs, tables, chairs, canopies, tent weights, etc. needed for their product sales and setup.**

Dogs – Dogs will be allowed at the market, but they must be leashed and well behaved. Please clean up after your pet.

Vendor Requirements:

- All ready-to-eat Food Vendors must have qualified concessionaire status through the process administered by the Mesa County Health Department and be listed on the website as an approved vendor for the 2023 season. The Food Vendor application through Mesa County can be found at <https://health.mesacounty.us/retail-food-safety/>.
- A City of Fruita Business License or City of Fruita Special Event License must be acquired before market participation and must be prominently displayed.
- Vendors selling items for consumption must provide a certificate of insurance naming both the Fruita Area Chamber of Commerce AND the City of Fruita as Certificate Holders. This applies to ready to eat vendors including food trucks.
- Each booth space size is 10'X10' and all signs and accessory items must be confined within booth space.
- I understand that this is a local market, vendors can supplement with other produce that is grown within a 100-mile radius. If produce has been supplemented, proper signage indicating where produce was purchased and from whom it was purchased.
- Vendors are not allowed to "sell or sublet" their space. If you request more than one booth spaces, you must use both spaces for your approved business. If you no longer need two spaces, please let the Fruita Chamber know and the space will be assigned to a different vendor.
- If you have purchased an additional booth space, each 10'x10' space must contain a tent to "fill" the space. You are not allowed to use fewer tents than spaces. You will be notified of this rule on the first offence and the following week, your space will be reduced to a 10'x10' space without a refund on the second space.
- Although vendors are assigned a booth space, the Market Manager reserves the right to move or relocate vendors as necessary to accommodate the market's needs.

- Electricity may be requested however there are a limited number of booths that have access to electricity and an electric fee will be applied.
- The Venue Hours for 2023: 8:30 AM to 12:00 PM. All vendors are responsible for personal booth set up and must be set up 15 minutes before market opening and are not to tear down until 12:00 PM, unless Market Manager decides to close due to inclement weather.
- Vendors must have a canopy or large umbrella for shade. Tents must be properly weighted by each vendor and not staked. Staking of any kind is prohibited.
- Certified For Trade scales must be used for all items sold by weight.
- Vendors selling tax qualifying items are required to remit sales tax collected. Food sold to be eaten on the premises and other goods are subject to sales tax. There is no sales tax on food for home consumption. It is up to the vendor to comply with all State and City sales tax regulations.
- Retail Food Establishment license is required to be on file with the Fruita Farmers Market for all prepared food items sold at the market.
- Smoking is not allowed within the Farmers Market event area as a courtesy to our customers and other vendors.
- Each vendor is responsible for leaving their area neat and clean after the day's market.
- A high quality of produce is to be maintained.
- Please move vehicles after finishing unloading to allow customers to be able to park their cars closer to the Market. Please refer to the Fruita Chamber for more information regarding parking.
- Booths will not be held for late vendors (arriving past 8:00 am). Holes in the market will be plugged as the manager sees fit to avoid an unsightly market.
- Participants expected on any market day must notify the Chamber by Noon on the Thursday before the market if they are unable to attend. Failure to notify Chamber before the Thursday before the market will result in forfeiture of booth fees and may result in losing a space in the market.
- Participants must obtain approval from the Market Manager before introducing a new product not represented on application.
- The Fruita Farmer's Market, Fruita Area Chamber of Commerce & City of Fruita assumes no responsibility for injury, theft, loss or damages incurred.
- Any rude or offensive actions or language WILL NOT be tolerated, and vendor will be asked to immediately leave with NO REFUND.
- The Fruita Farmer's Market will not accept any vendors that wish to sell, advertise, or promote the use of marijuana/vaping or marijuana/vaping accessories. Marijuana is not allowed to be sold, smoked, or consumed on the event venue.
- The Fruita Farmer's Market will not accept any political groups as a vendor. Those that wish to collect signatures can respectfully walk the market or set up a table outside the market grounds in a public space.
- Distribution of printed materials (other than pre-approved vendor brochures), petitions, or political or religious advertisements is not permissible.
- Vendor understands that acceptance to the Market does not guarantee sales or public participation.
- I understand that this application does not guarantee a space in the Market.

- Fruita Farmer's Market does participate in the Double Up Food Bucks program & SNAP coupons are also available for purchase at the Chamber booth. Food & Produce Vendors selling produce are encouraged to participate in these programs and reimbursement to farmers will happen monthly to vendors. Other arrangements can be made if necessary. Please contact the Market Manager if you would like to learn more about SNAP/DUFB participation.
- Fruita Farmer's Market reserves the right to adjust, clarify or edit any part of this application at any time.
- Vendors are not allowed to promote their booths in front of neighboring booths or more than 5 feet outside of their booth.
- No knives or guns (real or fake) will be allowed to be sold or used within Market hours.
- Market Manager has final decision without EXCEPTION!

I have read and agree to the Fruita Farmer's Market Terms and Conditions. By signing my name, I agree to those rules as a vendor.

Signature _____ Date _____

Printed Name: _____