

2021 FRUITA FALL FESTIVAL

VENDOR APPLICATION September 24-25, 2021

Vendor Information (Please print clearly if hand-written)

Business Name:	
Mailing Address:	
City & State:	
Zip Code:	
Contact Person:	
Email:	
Business Phone:	
Cell Phone:	



Venue Hours for 2021		
Friday	September 24	3PM- 10PM
Saturday	September 25	7:30AM- 10PM

Vendor Product Details

Please provide a detailed description of your merchandise:

*If there are any additional items you wish to sell, you must notify Fruita Fall Festival Committee **IMMEDIATELY!** All Food Vendors are required to submit a complete copy of their proposed menu attached with this application or the link to a website menu.

Application Process

- All applications will be reviewed and approved by the Fruita Fall Festival Vendor Committee and all applications are subject to their approval, any pricing changes, and any location to place vendors. The final location of any Vendor remains the decision of the Fruita Fall Festival Vendor Committee. Spaces will be assigned based on size, and electrical needs. All vendors will be required to supply all their own equipment, product, signs, tables, chairs, canopies, tent weights, lighting, electrical cords, extension cords, hoses, etc. needed for their product sales and setup.
- Upon acceptance by the Fruita Fall Festival Vendor Committee, all Food Vendors must have qualified concessionaire status through the process administered by the City of Grand Junction Parks Administration in collaboration with the Festival and the **Mesa County Health Department**. The Food Vendor application through the City of Grand Junction Parks Administration can be obtained at <http://bit.ly/FOODGJ>. All Food Vendors need to be qualified and approved by **Mesa County Health Department NO LATER THAN TWO WEEKS** prior to the event.

Vendor Types & Rates (Answer only what applies to your business)

Handcraft/Artisan

One 10ft. x 10ft. booth - \$250

One 10ft. x 20ft. booth - \$500

Needs Electric – Rates and specifications filled out at bottom of page

Direct sales (Businesses selling products not handmade)

One 10ft. x 10ft. booth - \$300

One 10ft. x 20ft. booth - \$550

Needs Electric – Rates and specifications filled out at bottom of page

Promotional Booth (Business not selling goods, promoting itself)

One 10ft. x 10ft. booth - \$350

One 10ft. x 20ft. booth - \$600

Needs Electric – Rates and specifications filled out at bottom of page

Non-Profit (Must meet non-profit criteria set in guidelines)

One 10ft. x 10ft. booth - \$250

Needs Electric – Rates and specifications filled out at bottom of page

Food Truck

One 12ft. x 18ft. plot - \$400

One 12ft. x 24ft. plot - \$550

+\$30 for each additional foot over 24 ft.

Additional feet over 24 ft. needed x \$30 =

Needs Electric – Rates and specifications filled out at bottom of page

Electricity hook ups (Electricity use rules defined in guidelines)

120 amp. (comes with one plug in) - \$50

220 amp. (comes with one plug in) -100

Additional plugs needed - x \$50 =

Vendor Booth Details

Vendor Booth Set Up

Food Truck Trailer Tent Other (please specify)

Booth Dimensions

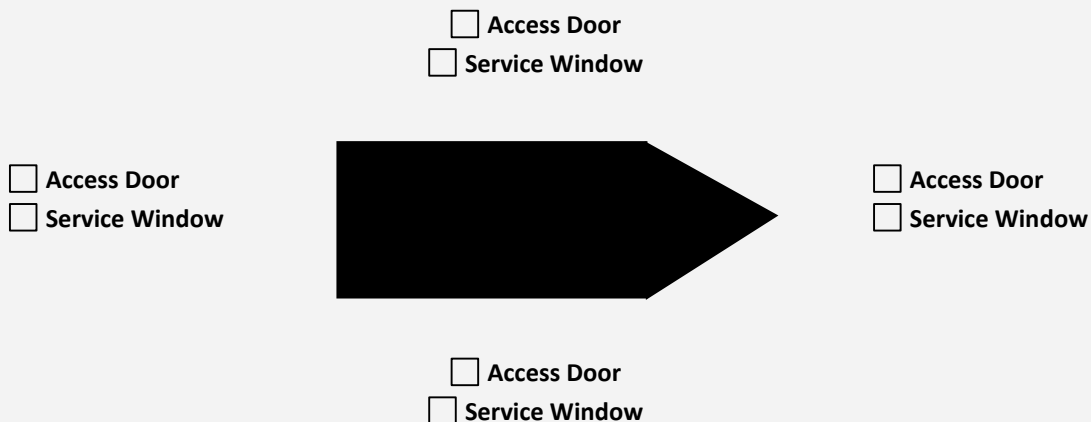
Please provide exact measurement in feet. The length and depth measurement must be accurate for your setup. If you do not fit in the booth space requested, you may be denied the right to your space and **NO REFUND** will be given, or you will be charged **\$50 for each foot over any designated parameters** that is required, only if the extra set-up **only if space is available**. Therefore, PLEASE be honest and careful regarding your booth space requirements.

***IMPORTANT: If your set-up is a trailer be sure to include trailer tongue, hitch, and open rear access door (if applicable) in your measurements**

Setup Length

Setup Depth

Setup Height



*If your setup is a trailer, please appropriately check the below boxes noting both your service window and trailer access door location with respect to the various sides of your trailer.

* Booth space noted above **MUST** include any additional tables, chairs, awnings, tents, hangings, signage, hitches, etc. If you exceed designated booth space noted above, you may be asked to remove items to stay within area provided. **NO EXCEPTIONS**

Vehicle and Trailer License Plate Information

Please provide any vehicle and trailer license plate number which will be accessing the Fruita Fall Festival venue.

Vehicle 1 License Plate:

State:

Concession Vehicle Plate:

State:

Vehicle 2 License Plate:

State:

Concession Vehicle Plate:

State:

Vendor Agreement

Exhibit Space and Vendor Expectations

No booth will be held without a \$100 deposit. If you wish to add additional space, this will be determined upon request after first deadline.

Full payment is due no later than September 1, 2021 at 5:00 PM. An office fee of \$100.00 will be charged for any cancellations made between December 1, 2020 and September 1, 2021. **After September 1, 2021, NO REFUNDS will be given.** After September 1, 2021 full payment is required for all new vendor applications, refund will be given only if vendor is not accepted by the Fruita Fall Festival Committee for any reason.

Any Vendor who has not paid in full on or before September 1, 2021 **will be cancelled and will not be eligible for any refund.** Vendor at that time will be replaced with vendors from our waiting list or will have option to reapply for their booth space as a new vendor if space available.

The booth space and the immediate area around it must be kept clean during the Fruita Fall Festival and left clean at the end of the Fruita Festival. The Fruita Fall Festival shall have the authority to adjust booths for the visual and safety benefit of the entire Festival. Fruita Fall Festival has final authority over booth space issues.

Vendors must be present at their booth during **ALL festival hours until 8:00 PM.** Any vendor who opens late or shuts down before 8:00 PM may not be eligible for future Fruita Fall Festival events or as returning vendor. The Fruita Fall Festival utilizes a large amount of money to advertise these hours and we have consumers travel a long distance to attend based on what we have advertised, and their expectations need to be met or exceeded. All vendors are responsible for providing light as needed for their booth space and accommodate evening hours. **The festival hours are as follows: Friday, September 24, 3:00 PM to 10:00 PM; Saturday, September 25, 9:00 AM to 10:00 PM.** Members can choose to close their booth at 8:00 PM at the earliest or stay open until 10:00 PM at the vendor's own discretion.

On-site and overnight security will be provided at the Festival; however, **the Fruita Fall Festival is not responsible for any lost or stolen items.**

Vendors may **NOT STAKE** anything into the ground. Tents must be properly weighted by each vendor and not staked. Weights must be sufficient to accommodate possible wind conditions. Expect a variety of Colorado weather conditions and ensure your booth is properly secured. Staking of any kind is prohibited. Vendors not in compliance will be subject to a \$300 fine by Fruita Fall Festival officials.

All signs and accessory items must be confined within booth space vendors have noted above. There shall be no signs or accessory space utilized on the Fruita Fall Festival venue that has not received prior approval from the Fruita Fall Festival Committee. Accessories include: tents, awnings, tables, chairs, signs, etc.

The Festival is a SMOKE FREE venue. No SMOKING in or around your booth. Smoking is only allowed in designated areas. This includes vaporizers and cigarettes.

No parking of vehicles within the closed venue roads, before/during/after event hours. All vendor vehicles must be parked outside of designated closed roads. Various events take place during the festival and vehicles prohibit event production. Vendor's vehicles must have VENDOR PARKING PERMIT in their front window during the event.

ALL VENDORS must have vendor Insurance naming both the Fruita Chamber of Commerce and City of Fruita as the Certificate holders. This will protect vendors and the event administrators from liability claims. This protects vendors and the event organizers against claims filed for bodily injury or property damage from a third party. The Fruita Fall Festival attracts large crowds and should a participant decide to file a claim for an accident involving you and your booth, this vendor insurance could provide coverage for accidents and negligence. Coverage must be obtained with a minimum coverage amount of \$1,000,000. Insurance may be obtained thru a personal provider or private insurance. For information on event insurance contact the Fruita Area Chamber of Commerce at 970-858-3894.

ALL VENDORS are required to label power cords with booth name and number.

Activities/Products Not Permitted

If you plan on selling items not listed on your application, you must contact the Fruita Chamber of Commerce **IMMEDIATELY.** No items may be sold without prior written permission from the Coordinator and Fruita Fall Festival Committee.

Dogs and other pets are NOT ALLOWED in booths or anywhere on the Festival site, except for properly authorized and marked service animals per City of Fruita Ordinance 9.03.005 (B) Special Events. The City of Fruita has many businesses which offer kennel opportunities, if needed.

The festival will not accept any vendors that wishes to sell, advertise, or promote the use of nicotine, marijuana, smoking accessories, drug related products, sexually suggestive, obscene, or derogatory material. Vendors selected are not allowed to sell, advertise, or promote smoking of any kind at the Festival. Marijuana and Nicotine are not allowed to be sold, smoked, or consumed at the festival. This includes Vaporizers, Cigarettes, Pipes and Cigars.

The festival will not accept any vendors that wish to fundraise, promote, or campaign for any political group, candidate, issue, or policy. Exceptions will be made for entries into the parade.

Absolutely **NO CAMPING** is allowed on the venue. There are many surrounding camping facilities and if you need information for camp options, please contact the Fruita Area Chamber of Commerce for a list of options.

I have understood the terms of this application so far and all entered information is accurate to the best of my knowledge.

Signature:

Date:

Food Vendors

Food Vendor Requirements

The Fruita Fall Festival Committee may restrict the number of vendors selling duplicate menu items. Please fill out or attach full menu items to application. The Committee will review menu items and does not promise food exclusivity.

Food vendors **must** provide their own garbage cans (**30-gallon or more**). Municipal ordinance 9.3.001 allows the City of Fruita to assess clean-up fees and fines. The Fruita Fall Festival provides numerous large dumpsters for Vendors and Festival cleanup crews to utilize. Food Vendors are responsible for their own garbage cans. The Fruita Fall Festival will assist as time and resources allow, but the ultimate responsibility to remove trash and keep your booth area clean is the ultimate responsibility of the Food Vendor.

Vendors are to keep extra stock within their trailer bull pen or neatly stacked and covered within the space requested on your application. Please keep your booth area neat and clean.

Vendors must also provide ground cover inside their booth and cooking area for the absorption of grease. No food vendor will be allowed to open for business if the ground cover is not in place.

No grease or gray water is to be poured onto the ground or down any drains. Anyone found doing this will be asked to leave the event and all money paid will be forfeited. The Fruita Fall Festival provides both grease disposal tanks and grey water tanks on the venue. Furthermore, after the Fruita Fall Festival those with trailers who may need to dump sewer or gray water, the City of Fruita on the south side of the freeway has dump stations at the Visitors Center. Any dumping on venue absolutely will not be tolerated.

Pressurized water will not be available on the venue and must be self-contained in vendor set-up. You will need to have your own hand-washing station. Please bring appropriate hoses, hose connections and transport buckets.

Power is based on a "Per Booth" basis no matter which size booth space is purchased. **Non-Food Truck vendors are NOT ALLOWED to use their own generators during the festival.** All non-food truck vendors must use the power source provided by the festival organizers. If there are problems with a specific vendors power, the Fruita Fall Festival Committee will give the vendor options to correct the problem if possible (additional fees will be applied and need to be paid on site) or the vendor will be asked to leave the Festival. **In the past we have had issues with vendors over-using power— vendors are required to only use the amount of power they have paid for. If your booth requires additional power, please speak to Chamber staff.**

Food Trucks, Caterers, and Concessionaries:

All food vendors must be cleared by the Mesa County Health Department **TWO WEEKS Prior to the Festival.** To contact the Mesa County Health Department, please email: environmental.health@mesacounty.us or call 970-248-6900.

Local vendors may also be listed on the City of Grand Junction Approved Vendor list.

Link for the application: <https://www.gjcity.org/siteassets/parks-and-rec/pdfs/concessionaires/food-vendor-qualification-packet-for-public-facilities.pdf>

Cottage Food Vendors:

The Cottage Foods Act allows limited types of food products that are non-potentially hazardous (do not require refrigeration for safety) to be sold directly to consumers without licensing or inspection. Please review the Cottage Foods Act to ensure you are meeting Colorado requirements.

To learn more, please visit: <https://www.colorado.gov/pacific/cdphe/cottage-foods-act>

Any question or concerns, please the appropriate agency:
Mesa County Health Department—970-248-6900, City of Grand Junction-970-244-1501
City of Fruita- 970-858-3663

Local Harvest & Artisan Vendors

Classification

The intention of this category is to enhance Fruita Fall Festival by celebrating our local harvest & artisan vendors

The Fruita Fall Festival Committee may restrict the number of vendors selling similar items. Location will be determined by the Fruita Fall Festival Committee and is subject to change.

-Local vendors will be given priority over other vendors.

To be classified as a local craft or artisan vendor, you must be a current Mesa County resident within the following area codes:

- 81501, 81502,
81503, 81504,
81505, 81506,
81507 (**Grand Junction**)
- 81520 (**Clifton**)
- 81521 (**Fruita**)
- 81522 (**Gateway**)
- 81523 (**Glade Park**)
- 81524 (**Loma**)
- 81525 (**Mack**)
- 81526 (**Palisade**)
- 81527 (**Whitewater**)
- 81624 (**Collbran**)
- 81630 (**De Beque**)
- 81643 (**Mesa**)
- 81646 (**Molina**)

This category is intended for vendors making handmade goods including arts and crafts. To qualify for this category, all products being sold must be handmade. Examples of possible handmade goods that would classify as arts & crafts may include but are not limited to:

- Ceramics
- Fibers
- Drawing
- Painting
- Glass
- Jewelry
- Metalwork
- Mixed Media
- Photography
- Printmaking
- Sculpture
- Wood Working
- Handmade soaps
- Handmade decor
- Handmade candles
- Produce & cottage

Due to Fruita Fall Festival being multi-day event, all local harvest & artisan vendors are expected to be at Fruita Fall Festival during festival hours for both days. **All vendors are required to have insurance prior to the event—please ask staff for insurance recommendations or clarification.**

***Farm & Cottage Food Vendors:**

The Cottage Foods Act allows limited types of food products that are non-potentially hazardous (do not require refrigeration for safety) to be sold directly to consumers without licensing or inspection. Please review the Cottage Foods Act to ensure you are meeting Colorado requirements.

To learn more, please visit: <https://www.colorado.gov/pacific/cdphe/cottage-foods-act>

Vendor Checklist & Agreement

Vendor Agreement

I hereby apply for booth rental at the 2021 Fruita Fall Festival. I have read this application in its entirety and understand the provisions for vendors. I agree to comply with all conditions set forth and understand that I will be provided a full list of rules and regulations in my final confirmation packet. I agree to abide by the rules and regulations of the festival and understand that I will be removed from the festival without a refund if any of the rules and regulations are violated or if any behavior is deemed inappropriate. I release and hold harmless the Fruita Fall Festival Committee, the Fruita Area Chamber of Commerce, the City of Fruita and any associated entities from any and all liability, including, but not limited to theft, personal injury, acts of war, or acts of God. I understand that this application does not guarantee a space in the festival and that my money will be deposited and then be refunded if I am not selected, or if I am put on a waiting list. I understand that acceptance to the festival does not guarantee me sales.

ALL VENDORS must submit the following information with application, in order to be confirmed as a vendor:

- I have included a photo of my vendor booth. (Photo of their booth setup and with merchandise list provided on page 1.)
- I have included a Certificate of Insurance naming BOTH the Fruita Area Chamber of Commerce and City of Fruita as the Certificate Holder(s).
- I have a current City of Fruita Business License OR I am on the City of Grand Junction Approved Vendor List.
- Food Vendors: Itemized list of menu items.
- Food Vendors: Clearance from the Mesa County Department of Health Department OR I am on the City of Grand Junction Approved Food Vendor List.
- I am a Cottage Food Vendor and comply with all state regulations under the Cottage Foods Act

I have understood and agree the terms of this application so far and all entered information is accurate to the best of my knowledge.

Signature:

Date:

By checking this box to the left and typing my name below, I am electronically signing my application. I have agreed to submit this application by electronic means instead of United States mail. I certify under penalty of perjury and false swearing that my answers are correct and complete to the best of my knowledge. Furthermore, I understand that an electronic signature has the same legal effect and can be enforced in the same way as a written signature.

Signature:

Date:

Fees & Payment Details

*Chamber Members in good standing receive 20% off vendor location price

*ALL Additional feet: \$25 per additional 1'x12' (if declared on this application when submitted, food trucks follow size and price guidelines outlined on pg. 2)

PRICES ARE SUBJECT TO CHANGE—Vendor booth size requirements noted on pg. 2+ 3

Base Booth Price (Black Box, Page 2)	+	
Additional feet needed based on size \$25 per additional 1ft.x10ft. over 10ft. x 10ft. *Food Trucks enter 0	+	
Fruita Chamber of Commerce member discount (20%)	-	
BOOTH SPACE TOTAL (Including discounts)	=	
Electrical Costs (Red box, Page 2) *Reminder, cords must be marked	+	
Deposit Amount \$100 must be paid by ____ to secure a spot	-	
BALANCE DUE BY _____, 2021 (PAID IN FULL)	=	

Signature: _____	Date: _____
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Payment Options

<p>Please Choose a payment type</p> <p><input type="checkbox"/> Check (payable to Fruita Chamber of Commerce)</p> <p><input type="checkbox"/> Credit Card</p> <p style="margin-left: 20px;"><input type="checkbox"/> Master Card</p> <p style="margin-left: 20px;"><input type="checkbox"/> Visa</p> <p>Signature: _____</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="padding: 2px;">Card Number</td><td style="width: 100%;"></td></tr> <tr><td style="padding: 2px;">Expiration Date</td><td></td></tr> <tr><td style="padding: 2px;">CVV Code</td><td></td></tr> <tr><td style="padding: 2px;">Account Zip Code</td><td></td></tr> <tr><td style="padding: 2px;">Cardholder name</td><td></td></tr> </table> <p style="text-align: right; margin-top: 10px;">Date: _____</p>	Card Number		Expiration Date		CVV Code		Account Zip Code		Cardholder name	
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