

2020 FRUITA FALL FESTIVAL

VENDOR APPLICATION
September 25-27, 2020

Vendor Information (Please print clearly if hand written)

Business Name:	
Mailing Address:	
City & State:	
Zip Code:	
Contact Person:	
Email:	
Telephone:	
Cell Phone:	



Your Community Connection

Venue Hours for 2020:

Friday September 25 3:00 PM to 10:00 PM

Saturday September 26 9:00 AM to 10:00 PM

Sunday September 27 10:00 AM to 2:00 PM

Vendor Product Details

Please provide a detailed description of your merchandise:

*If there are any additional items you wish to sell, you must notify Fruita Fall Festival Committee **IMMEDIATELY!** All Food Vendors are required to submit a complete copy of their proposed menu with this application or the link to a website menu.

Application Process

- All applications will be reviewed and approved by the Fruita Fall Festival Vendor Committee and all applications are subject to their approval, any pricing changes, and any location to place vendors. The Fruita Fall Festival Vendor Committee will take into account and attempt to honor any requested Area Preference; however, the final location of any Vendor remains the decision of the Fruita Fall Festival Vendor Committee. Spaces will be assigned based on size, electrical needs, historical participation, and early registration. All vendors will be required to supply all their own equipment, product, signs, tables, chairs, canopies, tent weights, lighting, electrical cords, extension cords, hoses, etc. needed for their product sales and setup.
- Upon acceptance by the Fruita Fall Festival Vendor Committee, all Food Vendors must have qualified concessionaire status through the process administered by the City of Grand Junction Parks Administration in collaboration with the Festival and the **Mesa County Health Department**. The Food Vendor application through the City of Grand Junction Parks Administration can be obtained at <http://bit.ly/FOODGJ>. All Food Vendors need to be qualified and approved by **Mesa County Health Department** **NO LATER THAN TWO WEEKS** prior to the event.

Vendor Map & Location

VENDOR Location	Deposit Paid By February 28, 2020	Deposit Paid By June 30, 2020	Paid In Full By September 1, 2020
	12x12/12x24	12x12/12x24	12x12/12x24
CIRCLE Park	\$375/650	\$425/725	\$475/800
Mulberry	\$350/600	\$400/675	\$450/750
PEACH	\$350/600	\$400/675	\$450/750
ELM Venue	\$300/525	\$350/600	\$400/675
CIVIC Park	\$250/400	\$275/425	\$300/450
Local Harvest & Artisan (See pg 6 to qualify)	\$100/200	\$100/200	\$100/200

A \$100 vendor deposit must be paid by June 30, 2020 at 5:00 PM.

Vendor Location Request: Please indicate 1st, 2nd, 3rd, preferences based on location and booth size.

1	
2	
3	

Return Vendor from Previous Year: If you would like to request the same location as the previous year, please check below:

- SAME LOCATION
- DIFFERENT LOCATION

*Chamber Members in good standing receive 10% off vendor location price

*Applications with a \$100 deposit received before **December 30, 2019 at 5:00 PM** will receive 10% off vendor location price

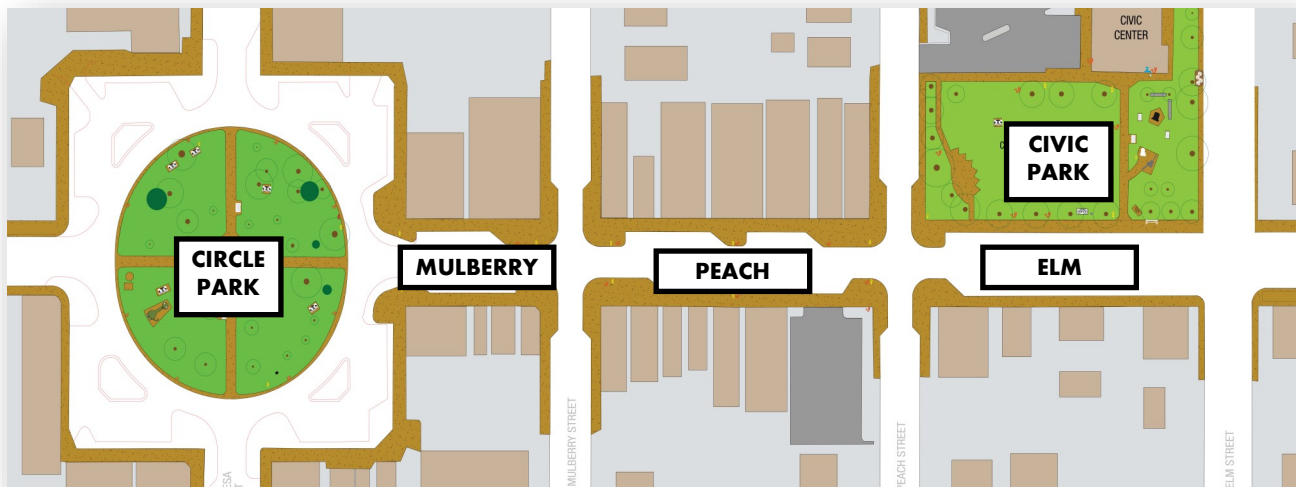
*Return vendors can lock in their booth location with a 50% down payment by **February 28, 2020 at 5:00 PM**

*ALL Additional feet: \$25 per additional 1'x12'

PRICES ARE SUBJECT TO CHANGE—Vendor booth size requirements noted on pg. 3

Festival Venue

Area Preferences: Food truck vendors will be located in either Circle Park or Elm Venue. Food vendors who serve only beverages and prepackaged foods (jerky, candy, etc.) are allowed on Mulberry and Peach or on the grass areas in Circle and Civic Parks. Food vendors will be given preference above other vendors in non-grass areas of Circle and Elm. Return vendors from the previous year, may request the same location but are **NOT** guaranteed (unless noted above with 50% payment by February 28th, 2020 at 5:00 pm).



Vendor Booth Details

Vendor Booth Set Up

Food Truck Trailer Tent Other (please specify)

Booth Dimensions

Please provide exact measurement in feet. The length and depth measurement must be accurate for your setup. If you do not fit in the booth space requested, you may be denied the right to your space and **NO REFUND** will be given. Or you will be charged **\$50 per extra 1'x12'** required and allowed to set-up **only if space is available**. Therefore, PLEASE be honest and careful regarding your booth space requirements.

***IMPORTANT:** If your set-up is a trailer be sure to include trailer tongue and open rear access door (if applicable) in your measurements

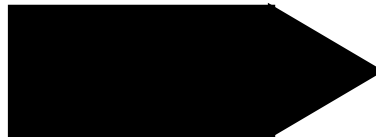
Setup Length Setup Depth Setup Height

ACCESS DOOR

SERVICE WINDOW

ACCESS DOOR

SERVICE WINDOW



ACCESS DOOR

ACCESS DOOR

SERVICE WINDOW

*If your setup is a trailer, please appropriately check the below boxes noting both your service window and trailer access door location with respect to the various sides of your trailer.

* Booth space noted above **MUST** include any additional tables, chairs, awnings, tents, hangings, signage, etc. If you exceed designated booth space noted above, you may be asked to move or remove items to stay within area provided. **NO EXCEPTIONS.**

Vehicle and Trailer License Plate Information

Please provide any vehicle and trailer license plate number which will be accessing the Fruita Fall Festival venue.

Vehicle 1 License Plate State Concession Vehicle Plate State

Vehicle 2 License Plate State Concession Vehicle Plate State

Vendor Agreement

Exhibit Space and Vendor Expectations

No booth will be held without a \$100 deposit. No previous space will be guaranteed without a 50% deposit due by February 28, 2020 at 5:00PM. Guaranteed space is **ONLY** available on the specific booth space rented from the previous year. If you wish to add additional space, this will be determined upon request after first deadline.

Full payment is due no later than September 1, 2020 at 5:00 PM. An office fee of \$50.00 will be charged for any cancellations made between December 1, 2019 and September 1, 2020. **After September 1, 2020 NO REFUNDS will be given.** After September 1, 2020 full payment is required for all new vendor applications, refund will be given only if vendor is not accepted by the Fruita Fall Festival Committee for any reason.

Any Vendor who has not paid in full on or before September 1, 2020 **will be cancelled and will not be eligible for any refund.** Vendor at that time will be replaced with vendors from our waiting list or will have option to reapply for their booth space as a new vendor, if space available.

The booth space and the immediate area around it must be kept clean during the Fruita Fall Festival and left clean at the end of the Fruita Fall Festival. The Fruita Fall Festival shall have the authority to adjust booths for the visual and safety benefit of the entire Festival. Fruita Fall Festival has final authority over booth space issues.

Vendors must be present at their booth during **ALL festival hours.** Any vendor who opens late or shuts down early may not be eligible for future Fruita Fall Festival events or as returning vendor not be eligible for past area preference. The Fruita Fall Festival utilizes a large amount of money to advertise these hours and we have consumers travel a long distance to attend based on what we have advertised, and their expectations need to be met or exceeded. We include one (1) 120/20 amp electrical in our booth space price because the venue is open until 10:00 PM and all vendors are responsible for providing light as needed for their booth space and accommodate evening hours. **The festival hours are as follows: Friday, September 25, 3:00 PM to 10:00 PM ; Saturday, September 26, 9:00 AM to 10:00 PM ; Sunday, September 27, 10:00 AM to 2:00 PM.**

Vendors may **NOT STAKE** anything into the ground. Tents must be properly weighted by each vendor and not staked. Weights must be sufficient to accommodate possible wind conditions. Expect a variety of Colorado weather conditions and ensure your booth is properly secured. Staking of any kind is prohibited. Vendors not in compliance will be subject to a \$300 fine by Fruita Fall Festival officials.

On-site and overnight security will be provided at the Festival, however the Fruita Fall Festival is not responsible for any lost or stolen items.

All signs and accessory items must be confined within booth space vendors have noted above. There shall be no signs or accessory space utilized on the Fruita Fall Festival venue that has not received prior approval from the Fruita Fall Festival Committee. Accessories include: tents, awnings, tables, chairs, signs, etc.

The Festival is a SMOKE FREE venue. No SMOKING in or around your booth. Smoking is only allowed in designated areas. This includes vaporizers and cigarettes.

No parking of vehicles within the closed venue roads, before/during/after event hours. All vendor vehicles must be parked outside of designated closed roads. Various events take place during the festival and vehicles prohibit event production. Vendors vehicles must have VENDOR PARKING PERMIT in their front window during the event.

ALL VENDORS are required to have vendor Insurance naming both the Fruita Chamber of Commerce and the City of Fruita as the Certificate holders. This will protect vendors and the event administrators from liability claims This protects vendors and the event organizers against claims filed for bodily injury or property damage from a third party. The Fruita Fall Festival attracts large crowds and should a participant decide to file a claim for an accident involving you and your booth, this vendor insurance could provide coverage for accidents and negligence. Coverage must be obtained with a minimum coverage amount of \$1,000,000. Insurance may be obtained thru a personal provider or private insurance. For more information on event insurance contact the Fruita Area Chamber of Commerce at 970-858-3894.

ALL VENDORS are required to label power cords with booth name and number.

Activities/Products Not Permitted

If you plan on selling items not listed on your application, you must contact the Fruita Chamber of Commerce **IMMEDIATELY.** No items may be sold without prior written permission from the Coordinator and Fruita Fall Festival Committee.

Dogs and other pets are NOT ALLOWED in booths or anywhere on the Festival site, except for properly authorized and marked service animals per City of Fruita Ordinance 9.03.005 (B) Special Events. The City of Fruita has many businesses which offer kennel opportunities, if needed.

The festival will not accept any vendors that wishes to sell, advertise, or promote the use of nicotine, marijuana, smoking accessories, drug related products, sexually suggestive, obscene or derogatory material. Vendors selected are not allowed to sell, advertise, or promote smoking of any kind at the Festival. Marijuana and Nicotine are not allowed to be sold, smoked, or consumed at the festival. This includes Vaporizers, Cigarettes, Pipes and Cigars.

The festival will not accept any vendors that wish to fundraise, promote, or campaign for any political group, candidate, issue, or policy. Exceptions will be made for entries into the parade.

Food Vendors

Food Vendor Requirements

The Fruita Fall Festival Committee may restrict the number of vendors selling duplicate menu items. Please fill out or attach full menu items to application. The Committee will review menu items and does not promise food exclusivity.

Food vendors **must** provide their own garbage cans (**30-gallon or more**). Municipal ordinance 9.3.001 allows the City of Fruita to assess clean-up fees and fines. The Fruita Fall Festival provides numerous large dumpsters for Vendors and Festival cleanup crews to utilize. Food Vendors are responsible for their own garbage cans. The Fruita Fall Festival will assist as time and resources allow, but the ultimate responsibility to remove trash and keep your booth area clean is the ultimate responsibility of the Food Vendor.

Vendors are to keep extra stock within their trailer bull pen or neatly stacked and covered within the space requested on your application. Please keep your booth area neat and clean.

Vendors must also provide ground cover inside their booth and cooking area for the absorption of grease. No food vendor will be allowed to open for business if the ground cover is not in place.

No grease or gray water is to be poured onto the ground or down any drains. Anyone found doing this will be asked to leave the event and all money paid will be forfeited. The Fruita Fall Festival provides both grease disposal tanks and grey water tanks on the venue. Furthermore, after the Fruita Fall Festival those with trailers who may need to dump sewer or gray water, the City of Fruita on the south side of the freeway has dump stations at the Visitors Center. Any dumping on venue absolutely will not be tolerated.

Pressurized water will not be available on the venue and must be self-contained in vendor set-up. You will need to have your own hand-washing station. Please bring appropriate hoses, hose connections and transport buckets.

Power is based on a "Per Booth" basis no matter which size booth space is purchased. **Vendors are NOT ALLOWED to use their own generators during the festival.** All vendor must use the power source provided by the festival organizers. If there are problems with a specific vendors power, the Fruita Fall Festival Committee will give the vendor options to correct the problem if possible (additional fees will be applied and need to be paid on site) or the vendor will be asked to leave the Festival. **In the past we have had issues with vendors over-using power—vendors are required to only use the amount of power they have paid for. If your booth requires additional power, please speak to Chamber staff.**

All vendors are required to pay a mandatory \$25 fee for 1x120/20 AMP power starting in 2020. Additional plugs will be \$75 each and 1 x 220/50 AMP will be \$175 each. All chords are required to be marked with the booth name.

Food Trucks, Caterers, and Concessionaries:

All food vendors must be cleared by the Mesa County Health Department **TWO WEEKS Prior to the Festival.** To contact the Mesa County Health Department, please email: environmental.health@mesacounty.us or call 970-248-6900.

Local vendors may also be listed on the City of Grand Junction Approved Vendor list.

Link for the application: <https://www.gjcity.org/siteassets/parks-and-rec/pdfs/concessionaires/food-vendor-qualification-packet-for-public-facilities.pdf>

Cottage Food Vendors:

The Cottage Foods Act allows limited types of food products that are non-potentially hazardous (do not require refrigeration for safety) to be sold directly to consumers without licensing or inspection. Please review the Cottage Foods Act to ensure you are meeting Colorado requirements.

To learn more, please visit: <https://www.colorado.gov/pacific/cdphe/cottage-foods-act>

Any question or concerns, please the appropriate agency:
Mesa County Health Department—970-248-6900

Local Harvest & Artisan Vendors

Classification

The intention of this category is to enhance Fruita Fall Festival by celebrating our local harvest & artisan vendors

The Fruita Fall Festival Committee may restrict the number of vendors selling similar items. Location will be determined by the Fruita Fall Festival Committee and is subject to change.

Priority location not guaranteed—If you would like to be in a specific location, see vendor map and location with pricing on page 2.

To be classified as a local craft or artisan vendor, you must be a current Mesa County resident within the following area codes:

- 81501, 81502,
- 81503, 81504,
- 81505, 81506,
- 81507 (**Grand Junction**)
- 81520 (**Clifton**)
- 81521 (**Fruita**)
- 81522 (**Gateway**)
- 81523 (**Glade Park**)
- 81524 (**Loma**)
- 81525 (**Mack**)
- 81526 (**Palisade**)
- 81527 (**Whitewater**)
- 81624 (**Colbran**)
- 81630 (**De Beque**)
- 81643 (**Mesa**)
- 81646 (**Molina**)

This category is intended for vendors making handmade goods including arts and crafts. To qualify for this category, all products being sold must be handmade. Examples of possible handmade goods that would classify as arts & crafts may include but are not limited to:

- Ceramics
- Fibers
- Drawing
- Painting
- Glass
- Jewelry
- Metalwork
- Mixed Media
- Photography
- Printmaking
- Sculpture
- Wood Working
- Handmade soaps
- Handmade decor
- Handmade candles
- Produce & cottage foods*

Due to Fruita Fall Festival being multi-day event, all local harvest & artisan vendors are expected to be at Fruita Fall Festival during festival hours for all three days. **All vendors are required to have insurance prior to the event—please ask staff for insurance recommendations or clarification.**

Power is based on a “Per Booth” basis no matter which size booth space is purchased. **Vendors are NOT ALLOWED to use their own generators during the festival.** All vendor must use the power source provided by the festival organizers. If there are problems with a specific vendors power, the Fruita Fall Festival Committee will give the vendor options to correct the problem if possible (additional fees will be applied and need to be paid on site) or the vendor will be asked to leave the Festival.

***Farm & Cottage Food Vendors:**

The Cottage Foods Act allows limited types of food products that are non-potentially hazardous (do not require refrigeration for safety) to be sold directly to consumers without licensing or inspection. Please review the Cottage Foods Act to ensure you are meeting Colorado requirements.

To learn more, please visit: <https://www.colorado.gov/pacific/cdphe/cottage-foods-act>

Farmers and produce vendors are allowed to participate as long as produce sold is kept whole (not sliced or cut).

Vendor Checklist & Agreement

Vendor Agreement

I hereby apply for booth rental at the 2020 Fruita Fall Festival. I have read this application in its entirety and understand the provisions for vendors. I agree to comply with all conditions set forth and understand that I will be provided a full list of rules and regulations in my final confirmation packet. I agree to abide by the rules and regulations of the festival and understand that I will be removed from the festival without a refund if any of the rules and regulations are violated or if any behavior is deemed inappropriate. I release and hold harmless the Fruita Fall Festival Committee, the Fruita Area Chamber of Commerce, the City of Fruita and any associated entities from any and all liability, including, but not limited to theft, personal injury, acts of war, or acts of God. I understand that this application does not guarantee a space in the festival and that my money will be deposited and then be refunded if I am not selected, or if I am put on a waiting list. I understand that acceptance to the festival does not guarantee me sales.

ALL VENDORS must submit the following information with application, in order to be confirmed as a vendor:

- I have included a photo of my vendor booth. (Photo of their booth setup and with merchandise list provided on page 1.)
- I have included a Certificate of Insurance naming BOTH the Fruita Area Chamber of Commerce and City of Fruita as the Certificate Holder(s).
- I have a current City of Fruita Business License OR I am on the City of Grand Junction Approved Vendor List.
- Food Vendors: Itemized list of menu items.
- Food Vendors: Clearance from the Mesa County Department of Health Department OR I am on the City of Grand Junction Approved Food Vendor List.
- I am a Cottage Food Vendor and comply with all state regulations under the Cottage Foods Act

By checking this box to the left and typing my name below, I am electronically signing my application. I have agreed to submit this application by electronic means instead of United States mail. I certify under penalty and perjury and false swearing that my answers are correct and complete to the best of my knowledge. Furthermore, I understand that an electronic signature has the same legal effect and can be enforced in the same way as a written signature.

Signature:

Date:



Fruita Area Chamber of Commerce
432 East Aspen Avenue, Fruita, CO 81521
Phone: (970) 858-3894 Fax: (970) 858-

Fees & Payment Details

Electrical (Please check all that Apply)

1 x 120/20 AMP @\$25 (Mandatory)

Additional Plugs @ \$75 Each

1 x 220/50 AMP @ \$175 Each

NOTE: Electrical power is based on a "PER BOOTH" basis no matter which size of booth purchased. A 12x24 space is one booth even if more than one num-

Vendor Fees

Base Booth Space Price (before discounts):	
Additional feet needed based on size	+
Chamber Member Discount (10%) (In good standing)	-
Early application discount (10%) - By December 30, 2019	-
BOOTH SPACE TOTAL (Including discounts)	\$
Electrical (1x 120/20 AMP—Mandatory)	+\$25
Additional Electrical Cords are required to be marked	+
Deposit Amount—\$100 must be paid with all applications. To secure your spot (2019 returning vendors only) 50% of vendor price paid by Feb. 28, 2020	-
BALANCE DUE BY SEPTEMBER 1, 2020: (PAID IN FULL)	\$

Signature:

Date:

Payment Options

Payment Options

Check
(Payable to Fruita Area Chamber of Commerce)

Credit Card

Mastercard

Visa

Credit Card Information

Card Number:

Expiration Date:

VCode:

Account Zip Code:

Cardholder Name:

Signature:

Date: