



Fruita Farmers Market
June 22 - September 21, 2019
Saturdays 8:30 am – 12:30 pm
Fruita Civic Center Park

Event Organizers:
Fruita Area Chamber of Commerce
432 E. Aspen Ave., Fruita, CO 81521
Phone: (970) 858-3894 events@fruitachamber.org
www.fruitachamber.org

Business/Organization Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: () _____ **Cell Phone (for day-of needs): ()** _____

Email: _____

VENDOR TYPE: ___ **Produce/Farmer** ___ **Handcrafted** ___ **Direct Sales (non-home created)**
 ___ **Company Promotion** ___ **Ready to Eat (Food/Food Trucks)** ___ **Non-Profit**

FEES:

- \$200 Reserved Seasonal Spot** — Filled on a first come first serve basis with application submission. Assumed vendor will be in attendance every week. If vendor misses two (2) weeks in row vendor will lose Reserved Season Spot and become just full-time seasonal with **No Refund** of payment difference.
- \$25 Weekly Fee Drop In Rate** — If your are interested in participating in the Farmers Market from 1-8 times, please select our weekly drop-in rate. You will pay per time. Dates must be marked on the next page so Market Manager can coordinate a space for your booth. Booth locations may change each week based on reserved spaces and needs of the market that week..
- \$10 Kids in Business / Non-Profit** — Limited to maximum of one (1) for each market on first come first serve basis with application submission. Kids in Business may sign up for a maximum of two (2) dates for the season and will be waitlisted for other spots if they do not all fill.

PRODUCTS/PROMOTIONS:

List & describe ALL items to be sold or promoted at your booth. Any additions or changes must be approved.

Business/Organization Name: _____

ELECTRICAL NEEDED: Yes No

DATES (please mark with "X" below the dates you plan to participate):

<input type="checkbox"/> June 22	<input type="checkbox"/> July 20	<input type="checkbox"/> August 17	<input type="checkbox"/> September 14
<input type="checkbox"/> June 29	<input type="checkbox"/> July 27	<input type="checkbox"/> August 24	<input type="checkbox"/> September 21
<input type="checkbox"/> July 6	<input type="checkbox"/> August 3	<input type="checkbox"/> August 31	
<input type="checkbox"/> July 13	<input type="checkbox"/> August 10	<input type="checkbox"/> September 7	

Each Thursday at 12:00 Noon is the cutoff for any notice of NON-ATTENDANCE for all vendors to avoid any loss of space, penalties, or fines.

BOOTHS (all spaces are 12'x12'): One Booth Space Two Booths Spaces Other

RETURNING 2018 VENDORS:

I would like to request the SAME location from 2018 season. 2018

Reserved Seasonal vendors will have until noon on Friday, April 26, 2019, to hold the same spot they had last year, and must pay 50% deposit (\$100.00) to keep their same booth space on or before April 26, 2019 at noon. Full payment must be received by noon on May 17, 2019.

I would like to request a DIFFERENT location. Please describe requested location and why:

Requests will be taken into consideration and placed on a waiting list until after April 26, 2019.

NEW VENDORS:

I would like to request a specific location. Please describe requested location and why:

APPLICATION PROCESS:

- Staff will make every attempt to place you in your requested locations. However, please work with us on any changes made to layout and design of the market. Layout may not be finalized for the first market date until June 19, 2019. Weekly maps will be created and emailed out 24 hours prior to the market. We do allow drop-in vendors so the map will change weekly however, we will keep our Reserved Seasonal Spot vendors in their same location/order.
- All applications will be reviewed and approved by the Farmers Market Vendor Market Manager(s) and all applications are subject to their approval. 2018 Reserved Seasonal vendors will have until noon on Friday, April 26, 2019, to hold the same spot they had last year, and must pay 50% deposit (\$100.00) to keep their same booth space on or before April 26, 2019 at noon. If you should decline to participate, a full refund of money deposited will be made to any Vendor who cancels on or before April 26, 2019. All vendors will be required to supply all of their own equipment, product, signs, tables, chairs, canopies, tent weights, etc. needed for their product sales and setup.
- All Food Vendors must have qualified concessionaire status through the process administered by the City of Grand Junction Parks Administration in collaboration with the Mesa County Health Department. The Food Vendor application through the City of Grand Junction Parks Administration can be obtained at www.gjcity.org. All Food Vendors need to be qualified and must be listed on this website as approved vendor before application submitted for Fruita Farmers Market.

RULES & GUIDELINES:

Vendors must agree to comply with all conditions set forth.

- Booth spaces may be cancelled with a full refund on or before April 26, 2019. **After April 26, 2019 no refunds will be made.**
- Full payment is due no later than May 17, 2019. Applications after May 17, 2019 must be accompanied with full payment for any booth space requested.
- Any Reserved Seasonal vendor who has not paid in full on or before May 17, 2019 **will be cancelled.** Vendor at that time will be replaced with vendors from our waiting list who are interested in certain reserved spaces.
- Each booth space size is 12'X12' and all signs and accessory items **must** be confined within booth space. Vendors may purchase additional booth spaces if needed.
- Vendors are not allowed to "sell or sublet" their space. If you request more than one booth spaces, you must use both spaces for your approved business. If you no longer need two spaces, please let the Fruita Chamber know and an additional vendor will be assigned.
- If you have purchased multiple booth spaces, each 12'x12' booth space must contain a tent to "fill" the space. You are not allowed to use fewer tents than spaces. You will be notified of this rule on the first offence and the following week, your space will be reduced to a 12'12' space without a refund on the second space.
- Although vendors are assigned a booth space, the Market Manager reserves the right to move or relocate vendors as necessary to accommodate the market's needs.
- Electricity may be requested however there are a limited number of booths that have access to electricity.
- Market Manager has final decision without EXCEPTION!
- Venue Hours for 2019: 8:30 AM to 12:30 PM. All vendors are responsible for personal booth set up and must be set up 30 minutes before market opening and are not to tear down until 12:30 PM, unless Market Manager decides to close due to inclement weather.
- Vendors must have a canopy or large umbrella for shade. Tents must be properly weighted by each vendor and not staked. Staking of any kind is prohibited.
- Certified For Trade scales must be used for all items sold by weight.
- A City of Fruita Business License or City of Fruita Special Event License must be acquired before market participation and must be prominently displayed.
- Vendors selling items for consumption must provide a certificate of insurance naming both the Fruita Area Chamber of Commerce AND the City of Fruita as Certificate Holders.
- Vendors selling non-food items are required to remit sales tax collected. Food sold to be eaten on the premises and other goods are subject to sales tax. There is no sales tax on food for home consumption. It is up to the vendor to comply with all State and City sales tax regulations.
- Retail Food Establishment license is required to be on file with the Fruita Farmers Market for all prepared food items sold at the market.
- Smoking is not allowed within the Farmers Market event area as a courtesy to our customers and other vendors.
- Each vendor is responsible for leaving their area neat and clean after the day's market.
- A high quality of produce is to be maintained.
- Direct Sellers (non-home created products), Company Promotions (not selling anything at the market but promoting company information/ services) and MLM's (multi-level marketing companies) will be allowed for the 2019 season and will be limited to ten (10) booths per Saturday. These will be filled on a first come first serve basis.
- Up to two (2) food trucks will be allowed to attend the Fruita Farmers Market each week. Space will be made available in the parking lot and power will be provided to the two food trucks.
- Once unloaded, vendors must move vehicles away from parking spots located around the Farmers Market venue. This allows for customers to park near the venue and to load items they purchase.

- Booths will not be held for late vendors (arriving past 7:45am). Holes in the market will be plugged as the manager sees fit to avoid an unsightly market.
- Participants expected on any market day must notify the Chamber by Noon on the Thursday before the market if they are unable to attend. Failure to notify Chamber will result in a \$30 fine and may result in losing a space in the market. Vendors missing a market without notification must contact the Chamber to verify space for the following week.
- Participants must obtain approval before introducing a new product not represented on application.
- The Fruita Farmers Market, Fruita Area Chamber of Commerce & City of Fruita assumes no responsibility for injury theft, loss or damages incurred.
- Any rude or offensive actions or language WILL NOT be tolerated and vendor will be asked to immediately leave with NO REFUND.
- Dogs will be allowed at the Fruita Farmers Market as long as they are properly leashed and pet owners are respectful of cleaning up after their pet. Those not following the leash enforcement will be asked to leave.
- The Fruita Farmers Market will not accept any vendors that wish to sell, advertise, or promote the use of marijuana/vaping or marijuana/vaping accessories. Marijuana is not allowed to be sold, smoked, or consumed on the event venue.
- Distribution of printed materials (other than pre-approved vendor brochures), petitions, or political or religious advertisements is disallowed.
- Vendor understands that acceptance to the Market does not guarantee sales.
- I understand that this application does not guarantee a space in the Market.
- I understand that this is a local market, vendors are able to supplement with other produce that is grown within a 100 mile radius. If produce has been supplemented, proper signage indicating where produce was purchased and from whom it was purchased.
- Fruita Farmers Market does participate in the Double Up Food Bucks program & SNAP coupons are also available for purchase at the Chamber booth. Farmers selling produce are encouraged to participate in these programs and reimbursement to farmers will happen at the end of the season for the amount collected.
- Fruita Farmers Market reserves the right to adjust, clarify or edit any part of this application at any time.

Business/Organization Name: _____

ALL VENDORS PROVIDE:

- I have included a copy of my City of Fruita Business License OR City of Fruita Special Event Vendor License for 2019. Visit the City of Fruita to obtain this license.
- I have included a copy of my State of Colorado sales tax license (farmer's exempt).
- I am a Non-Profit and have provided a copy of my tax-exempt status letter.

FOOD VENDORS:

- I am selling items for consumption; therefore, I have included a Certificate of Insurance naming BOTH the Fruita Area Chamber of Commerce and City of Fruita as the Certificate Holder(s).
- I am approved on the 2019 Special Events List through the City of Grand Junction. Please provide copy of approval.
OR
- I am selling food items under the Cottage Food Act.

VENDOR AGREES:

- I have read this application in its entirety and understand the provisions for vendors. I agree to comply with all conditions set forth. I agree to abide by the rules and regulations of the Fruita Farmers Market and understand that I will be removed from the Fruita Farmers Market without a refund if any of the rules and regulations are violated or if any behavior is deemed inappropriate.
- I release and hold harmless the Fruita Farmers Market, City of Fruita, Fruita Area Chamber of Commerce, its officers, employees and volunteers, and any associated entities from any and all liability, including but not limited to theft, personal injury, acts of war, or acts of God which may arise from, or occasioned by, any activity carried on by me or by those in my control within the Fruita Farmers Market. In addition, I indemnify the Fruita Area Chamber of Commerce and City of Fruita, its officers, employees and volunteers against any claim, loss judgement or action of any nature whatsoever, including reasonable attorney fees, that may arise from or be occasioned by any activity carried on by me or others in my control within the Fruita Farmers Market.
- I understand that this application does not guarantee a space in the market and that my money will be deposited and then be refunded if I am not selected, or if I am put on a waiting list. I understand that acceptance to the market does not guarantee me sales.
- I authorize Fruita Area Chamber of Commerce for the 2019 Fruita Farmers Market to charge the below "Vendor Deposit" noted to my credit card. I further agree that on May 17, 2019 that the balance due will also be charged, unless I have cancelled my booth space on or before April 26, 2019 or other payment option is made before 12:00 Noon on May 17, 2019.
- By checking this box to the left and typing my name below, I am electronically signing my application. I have agreed to submit this application by electronic means instead of United States mail. I certify under penalty of perjury and false swearing that my answers are correct and complete to the best of my knowledge. Furthermore, I understand that an electronic signature has the same legal effect and can be enforced in the same way as a written signature.

Signature

Date

Booth Space Price:	
Deposit:	
Balance Due:	
Balance Due on or Before:	May 17, 2019
FOR STAFF USE ONLY:	
Booth Space #	

PAYMENT:

Check Payable To: Fruita Chamber Credit Card: Visa or Mastercard

Card Number:	
Expiration Date:	
VCode:	
Billing Address:	
Zip Code:	
Cardholder Name:	