



**Member Benefits Guide
Spring 2016**



2016

- Business Connector - \$175** (Includes Business with 19 or fewer employees and Non-Profits)
- ◆ Searchable listing in our online directory, includes:
Map and website links
Category listing
Listing on mobile app
 - ◆ Promotion of your business in Newsletters and online
 - ◆ New member, relocation, and ground breaking ribbon cutting.
 - ◆ Membership window decal
 - ◆ Eligible for advertise on Chamber web channel—FACTV
 - ◆ Free listing in annual member directory
 - ◆ Business referrals
 - ◆ Eligibility for advertising in Chamber publications
 - ◆ Eligibility for sponsorship of Chamber events
 - ◆ Member pricing for ad buys in local media; print, radio, TV etc.
 - ◆ Subscription to monthly e-newsletter—Connection Point
 - ◆ Subscription weekly electronic newsletter— Weekly Connection
 - ◆ Advocacy for pro-business legislation at the local and state levels of government
 - ◆ Eligibility for leadership development programs
 - ◆ Invitation and membership pricing to Signature events and programs:
Annual Banquet and Awards
Business Expo
Fruita Fall Festival
Fruita Farmer's Market member discount booth pricing
 - ◆ Eligibility for all member Affinity Programs
Free Float entry to parades
 - ◆ Invitation to networking events:
Ambassadors
Business After Hours
Chamber Women in Business
Business Builders
Colorado Association of Commerce and Industry weekly e-newsletter

Corporate- \$450

***Includes all benefits from Business Connector Package-Plus:**

- ◆ 45 days total advertising on FruitaChamber.org
- ◆ Two total category listings
- ◆ Online business card in directory on FruitaChamber.org

Silver/ Media- \$1,500

***Includes all benefits from Business Connection and Corporate Packages- Plus:**

- ◆ Logo on the home page of FruitaChamber.org
- ◆ Annual meeting with local City and Civic leaders
- ◆ Invitation to annual President's Key Partner Dinner (New)
- ◆ \$250 credit towards event sponsorships, event participations, & advertising
- ◆ Membership plaque

Gold- \$2,500

***Includes all benefits from Business Connector, Corporate, and Silver Packages- Plus:**

- ◆ One booth at Business Expo
- ◆ Three total category listings
- ◆ Three total satellite locations
- ◆ Enhanced listing on the Chamber's website
- ◆ Two annual passes for Business After Hours
- ◆ FREE ad on FACTV—Fruita Area Chamber TV (New)
- ◆ One seat at the Government Affairs Committee
- ◆ \$500 credit towards events sponsorships, event participation, & advertising

Diamond- \$5,000

***Includes all benefits from ALL Packages- Plus:**

- ◆ One Booth at the Fruita Fall Festival
- ◆ Business logo on Community Connections banner at all Chamber functions
- ◆ Five total category listings
- ◆ Unlimited satellite locations
- ◆ Prominent business logo placement on Chamber email communications
- ◆ Free monthly eNewsletter inserts
- ◆ Free banner ad prominently featured on the homepage of the Chamber's website
- ◆ Complimentary reserved table with premium seating for Annual Banquet
- ◆ Partnership plaque identifying your valued contribution to your community
- ◆ \$1,000 credit towards events sponsorship, events participation, or advertising

A la Carte Menu

***Sponsorships and Marketing Opportunities**

- ◆ Annual Banquet
- ◆ Business Expo
- ◆ Farmer's Market
- ◆ Fall Festival
- ◆ Parade of lights
- ◆ Business After Hours
- ◆ Member Directory/ Map
- ◆ Website ads
- ◆ Newsletter ads
- ◆ Business Toolbox, Business Builder, Woman in Business, Ambassadors