

# 2016 Fruita Business Toolbox

The Business Partnership  
that Helps You Grow & Prosper

Come Learn With Us!

For More Info Call 243.5242 or 858.3894



Brought to you by: The Fruita Chamber, The Business Incubator Center, and The City of Fruita

DATE	SPEAKER	TOPIC
JANUARY 19	Mike Bennett City of Fruita	Making Hard Choices How to Keep the Peace
FEBRUARY 16	Judy Shafer Alpine Bank	Credit Card Compliance Are you at risk?
MARCH 15	Julie Reike Younge and Hockensmith	Labor Law Updates Compliance is Crucial
APRIL 19	Ron Rehberg Legal Shield	Business Liability Are You Protected?
MAY 17* Mini-Series of Marketing	Jay Handler Membership 180	The 8 M's of Marketing A Refresher Course
JUNE 21* Mini-Series of Marketing	Josh Meuwly 970 Pro	Social Media The Soft Sell
JULY 19* Mini-Series of Marketing	Bridgett Gutierrez Cranium 360	Search Engine Optimization What You Need to Know
AUGUST 16* Mini-Series of Marketing	Nick Blackburn Constant Contact	Mobile Digital Ads Are You Missing Out?
SEPTEMBER 20	TBD	Media Choices What's Best For Your Business?
OCTOBER 18	Joel Kincaid Merge 2 Media	Formula for Graphic Design
NOVEMBER 15	Steve and Denise Hight	Content Writing It's All in the Writing
DECEMBER 20	2016 Marketing Wrap-up	Bring Your Ideas Get Instant Feedback